

Cumulus Radio
Home, Vacation & RV Show
Graham Arena, Olmsted County Fairgrounds
March 16, 17 & 18

BOOTH SPACE AND REGULATIONS

Cumulus will provide booth space with back and side curtains. Exhibitors are responsible for all other supplies including, tables, chairs, extension cords, and three-way plugs. Please use duct tape for taping down carpet or exhibit pieces in your booth space.

Display materials exposing an unfinished surface to a neighboring booth is prohibited. Any exhibitor display over 5 feet along the side curtains and 8 feet in height must be approved by the show organizers.

Liability: ("Vendor") hereby agrees that it will not hold liable Cumulus Broadcasting LLC, radio station(s) *KROC-FM, KROC-AM, KYBA-FM, KWWK-FM, KDZZ-FM, KDCZ-FM, KOLM-AM*, and their parent companies, subsidiaries, affiliates, members, directors, officers, employees and agents (the "Cumulus Parties") for any loss, injury or damage to Vendor's property or the Vendor's employees, representatives or agents, due to fire, theft, accidents, or any cause whatsoever that may arise or occur in connection with their participation in the "*Home Vacation & RV Show*" being held on 3/16/12, 3/17/12 & 3/18/12 at Graham Arenas (the "Event"). Vendor hereby covenants and agrees to indemnify and hold harmless the Cumulus Parties, from and against any and all claims, liabilities, losses and costs (including reasonable attorneys' fees) arising from or in connection with Vendor's participation in the Event (meaning, without limitation, Vendor's acts and omissions or the acts or omissions of Vendor's employees, affiliates or representatives) and any products and services provided by Vendor in connection with the Event.

Cumulus Broadcasting reserves the right to refuse service to anyone

Cumulus
Radio



49TH ANNUAL HOME, VACATION & RV SHOW

MARCH
16, 17, & 18
2012

GRAHAM ARENAS 1 & 2
OLMSTED COUNTY FAIRGROUNDS
ROCHESTER, MINNESOTA



MARCH 16, 17 & 18 2012

2012 Cumulus Radio Home, Vacation & RV Show

The arena will be open for moving in and setting up exhibits on Thursday, March 15th beginning at **2 P.M.** and Friday, March 16th beginning at 7:00 A.M. All exhibitors whose booth space is in the middle of the arena should move in the first day or before 9 A.M. Friday morning. The large overhead doors will be closed at 9 A.M. on Friday. **NO EXCEPTIONS! ALL BOOTHS MUST BE SET UP BY 2 P.M. MARCH 16TH. SHOW OPENS AT 3 P.M.**

"SHOW TIME"

Friday, March 16	3 PM to 9 PM
Saturday, March 17	10 AM to 7 PM
Sunday, March 18	11 AM to 4 PM

Cumulus provides booth space with back and side curtains and publicity. Exhibitors are responsible for all other supplies including extension cords, three-way cheater plugs, tables and chairs. All of these items can be rented from our decorator. Information will arrive under separate cover. Please use duct tape if you're planning on taping down carpet or exhibit pieces in your booth space.

TEAR DOWN:

Exhibitors are required to keep their booth intact until 4 PM Sunday Night. Failure to do so may result in re-assignment of your booth in the 2013 show.

All exhibitors must tear down their exhibits Sunday night from 4-8 PM. We must vacate the building Sunday night.



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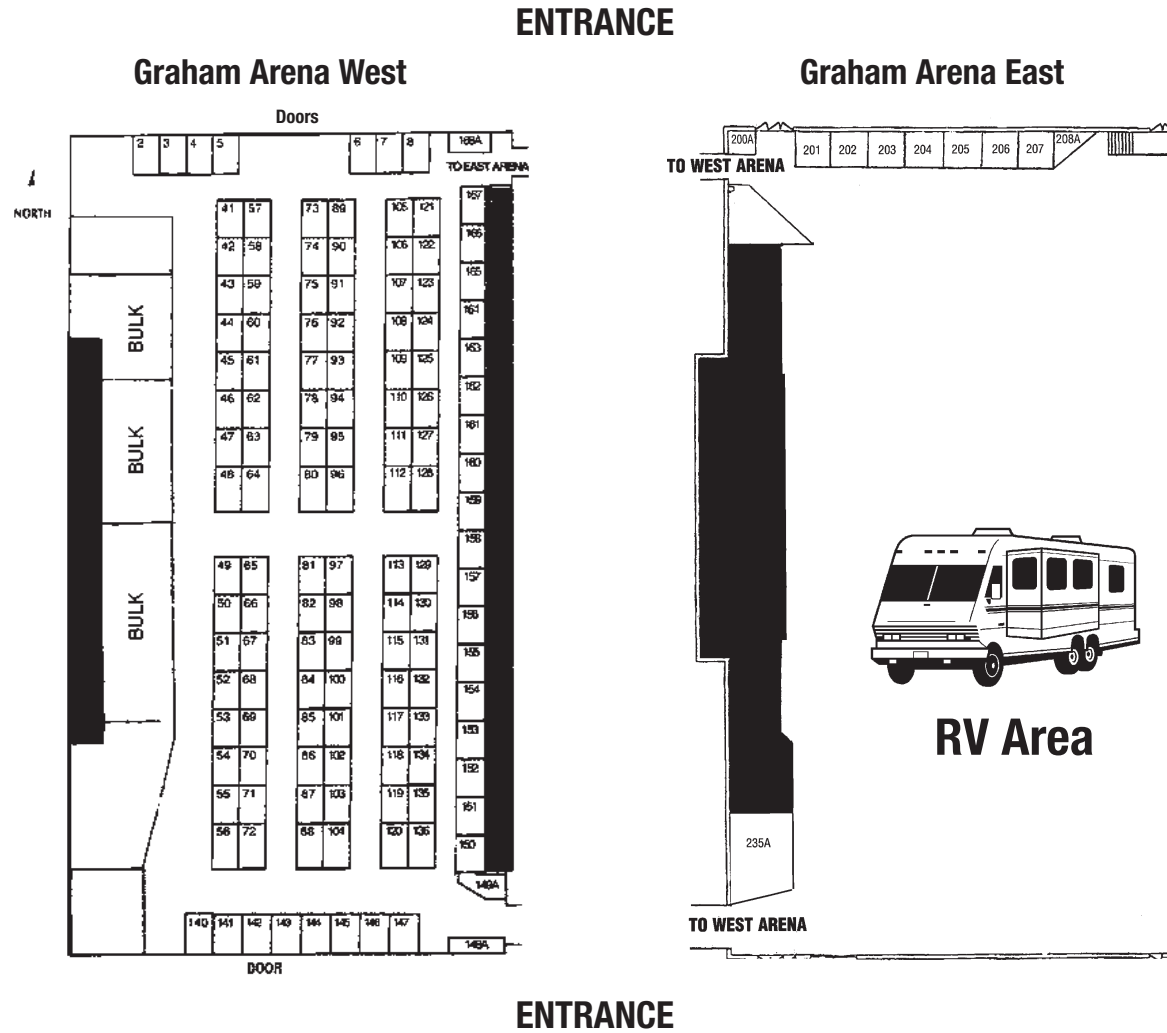
2012 will mark the 49th anniversary for the Cumulus Radio Home, Vacation and RV Show. Over the past 48 years, over a million people have attended the shows — attesting to the popularity and appeal of the wide variety of exhibits and displays. Attendance has increased year after year with folks coming from over 150 communities throughout the entire trade area.



This year's show displays will be in both Graham Arena's One and Two.

Admission to the show is always free and the Graham Arena location on the Olmsted County Fairgrounds offers free parking.

If you have anything to show, sell, or tell about, you belong at the 2012 Cumulus Home, Vacation & RV Show!



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Exhibit Space Prices:

Number of Booths	1	2	3	4	5
Front Footage	10	20	30	40	50
(x 9' deep)					
Square Feet	90	180	270	360	450
Total Cost	\$525	\$1008	\$1,477	\$1,871	\$2,286

**Bulk Space Available On Request

Reserve Booth(s)	_____
Total Cost	_____
Terms:	_____
Signed:	_____
Firm Name:	_____
Cumulus:	_____
Date:	_____

credit cards accepted

Do you need electricity? Yes _____ No _____

If yes, please check one: 110 volts _____ add \$30.00
220 volts _____ add \$45.00

Please sign and send back with your deposit to:

Cumulus Radio
122 4th St. SW
Rochester, MN 55902

Phone: 507-286-1010
Fax: 507-286-9370
Email: terry.lee@cumulus.com

TERMS:

50% deposit with signed contract due by January 2nd, 2012. Balance due by February 15th, 2012. All space not paid in full by that date will be re-assigned. If you need to cancel out of the show NO refunds will be given after January 31st, 2012. NO exceptions.